



# PRINTHEAD **versa wipes**

Use Versawipes to keep your thermal printheads, platen rollers & label sensors clean and healthy

**Reduce the cost of premature printhead failure & reduce expensive downtime with the industry's most versatile printhead cleaning wipes.**

The printhead is the most critical component of your printer and one of the most delicate and expensive. Most print quality problems are a direct result of improper care of the printhead. A consumable that wears over time, much like the brakes on your car, requires proper installation and on-going maintenance to ensure a long life of service for your printer.

Printer manufacturers recommend regular cleaning of the printhead to remove any build up of residue caused by label dust, adhesive and dirt in the atmosphere. This build up of residue will, over time, become baked onto the printhead. This will then interfere with heat transfer, causing the heater elements to overheat to the point of failure.

Use Versawipes to keep your thermal printheads, platen rollers and label sensors clean and healthy. Available in either tub or sachet form, you can keep your thermal printheads in first class condition, whilst maintaining a clean and healthy localised working environment.

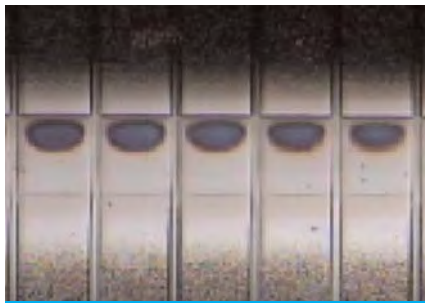
Supplied 100 wipes per tub or 50 sachets per box for convenient storage right next to your printer.

Unlike other printhead cleaners such as ribbon attachments and pens, Versawipes will enable you to keep all parts of the printer and surrounding print area clean and healthy. A single versatile product for the complete job.



# MORE VERSATILE

than other printhead cleaning options



**DIRTY PRINthead**

Build up = poor print quality. Over time, debris hardens and bakes on the printhead elements, blocking heat and compromising print quality.



**VERSAWIPE PRINthead**

No residue = sharp, black images. Clean printhead elements require less heat to transfer images, and deliver consistent print quality.



## ADVANTAGES

	VERSAWIPES	IPA PEN	CLEANING LEADER*
Printhead	✓	✓	✓
Platen Roller	✓	✓	✗
Label Sensors	✓	✗	✗
General Printer	✓	✗	✗
Label Debris	✓	✗	✗
Surrounding Area	✓	✗	✗

\*Cleaning Leader - As built into some brands of thermal transfer ribbons.

- Very competitively priced compared to other products such as IPA pens
- 30% bigger wipes compared to other brands
- Convenience - Keep the Versawipes tub or sachet right next to your printer
- Special formulation for maximum cleaning power
- Use Versawipes to keep your whole working environment clean & healthy

Keep a tub of Versawipes or sachet next to all of your printers and use daily for the maximum benefit. Keeping your printheads clean and healthy will ensure you help reduce the cost of premature printhead failure and reduce expensive downtime.

